



Manatee County Stand Down – 26th Anniversary!

Saturday 11/02/2024 – 8am-Noon

Stand Down focuses on helping veterans and non-veterans who are at risk of homelessness or who are experiencing homelessness, connect to resources and receive critical needs services. Everyone and anyone who comes to Stand Down, receives services that day. Plus there is live music, food, fun, and great camaraderie all morning! Over 600 attendees and volunteers attend.

Title Sponsor \$15,000

- Exclusive - Distinction as the 2024 Title Sponsor of the 26th Anniversary Manatee County Stand Down
- Exclusive - Opportunity for TV media, radio media, and print media interviews and mentions (see attached media)
- Exclusive - Opportunity for your company representative to welcome veterans and guests from the stage at opening ceremony
- Exclusive - Name & logo on Manatee County Stand Down signage on all Manatee County buses for 30 days prior to the event
- Exclusive - Name & logo on 1000 Manatee County Stand Down flyers distributed throughout the community
- Exclusive - Name & logo on Manatee County Stand Down T-shirts worn by over 300 volunteers
- Exclusive - Two vendor tables in a premium location
- Verbal acknowledgement of your exclusive sponsorship throughout the event
- Prominent logo recognition on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in all social media communications

Brigade Level (Entertainment) Sponsor \$8,000

- Exclusive - Distinction as the 2024 Brigade Level (Entertainment) Sponsor of the 26th Anniversary Manatee County Stand Down
- Exclusive – Entertainment area sponsor signage – prominently on the stage and in the Kids entertainment area
- Verbal acknowledgement of your sponsorship at opening ceremony
- One vendor table in a premium location
- Prominent logo recognition on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in all social media communications

Battalion Level (Food & Beverage) Sponsor \$5,000

- Exclusive - Distinction as the 2024 Battalion Level (Food & Beverage) Sponsor of the 26th Anniversary Manatee County Stand Down
- Exclusive – Food & Beverage area sponsor signage – prominently by the lunch station, Volunteer breakfast station and coffee and beverage station
- Verbal acknowledgement of your sponsorship at opening ceremony
- One vendor table in a premium location
- Company name and logo on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in social media communications

Company Level Sponsor \$3,000

- Distinction as a 2024 Company Sponsor of the 26th Anniversary Manatee County Stand Down
- One vendor table
- Company name and logo on event materials including a banner at the stage
- Highlighted on website and in social media communications

Platoon Level Sponsor \$1,000

- Distinction as a 2024 Platoon Sponsor of the 26th Anniversary Manatee County Stand Down
- Company name on 18" x 24" Thank You to Our Veterans yard sign posted at the Stand Down
- One Facebook tag as sponsor of the day

Other Underwriting Opportunities

- Other underwriting possibilities and options for sponsorships are available. Let's discuss a specialized package to fit your needs.
 - Contact Margi Dawson to discuss – mdawson@tpmanatee.org 941-747-1509 x346