



Dear Partner,

We invite you to be a part of **Turning Points' "Hats & Heels & Bow Ties" Luncheon** on **Friday, May 2, 2025, at The Grove in Lakewood Ranch!** This exciting event brings together **250 community members** from Sarasota, Bradenton, and Lakewood Ranch—offering a fantastic opportunity to showcase your business while making a **meaningful impact**. This event is even more special this year as we are celebrating **30 years of service for Turning Points and recognizing the women behind our success**.

**Honorees**

Adell Erozer  
Margie Genter  
Jeanie Kirkpatrick  
Jeannie Slater  
Susie Walters

We would love for you to **join us as a sponsor** or contribute an item for our **raffle prizes**. Your generous support will directly help Turning Points continue **changing lives every day**.

This past year alone, Turning Points provided:

- ✓ **\$1.5 million** in rental and utility assistance to prevent homelessness for families, veterans, seniors, and individuals.
- ✓ Support for **316 veterans**, ensuring they received essential services.
- ✓ **Free dental care for 917 individuals**, including **174 who received dentures**.
- ✓ **\$1.7 million in free prescription assistance** through our Medical Clinic in the past two years.

These are just a few ways we are making a difference! Through services like **community resource navigation, basic needs assistance, job placement, housing support, and free medical and dental care**, we provide **help, health, healing, and hope** to those in need.

We would love to partner with you in this mission. To confirm your sponsorship or donation, please contact me at **mdawson@tpmanatee.org** or **941-747-1509 x346**.

Thank you for your support—we can't wait to celebrate with you!

**Warm regards,**

*Margi Dawson*

Margi Dawson  
Director of Development, Turning Points

# Hats & Heels & Bow Ties!

Join us on **May 2, 2025, at The Grove in Lakewood Ranch** for a stylish afternoon of fun and philanthropy! Partner with Turning Points to make a difference while enjoying time with friends. Show off your **fabulous hat, outrageous heels (or flats), or sharp bow tie** for a chance to win exciting prizes! Plus, enjoy **raffles, great gifts, and an unforgettable experience**—all in support of a great cause.

## Title Sponsor \$10,000

- Exclusive recognition as the Signature Sponsor on the event invitation and all printed materials
- Premium seating with one table for eight at the event
- Speaking opportunity at the event
- High-visibility recognition on social media, email blasts, and the event website
- Inclusion in all media correspondence, ensuring widespread exposure
- Featured business displays at the event for direct audience engagement
- Opportunity to provide branded giveaways (pens, swag, etc.) on tables
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style

## Platinum Sponsor \$5,000

- Premium seating with one table for eight at the event
- Verbal acknowledgment during the event
- High-visibility recognition on social media, email blasts, and the event website
- Inclusion in media correspondence, ensuring widespread exposure
- Featured business displays at the event for direct audience engagement
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style

## Gold Sponsor \$1,200

- One table for eight at the event
- High-visibility recognition on social media, email blasts, and the event website
- Featured business displays at the event for direct audience engagement
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style

## Silver Sponsor \$600

- Four tickets to the event
- Featured business displays at the event for direct audience engagement
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style

## Patron Sponsor \$300

- Two tickets to the event
- Featured business displays at the event for direct audience engagement
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style

## In-Kind Sponsor

- The success of our event is made possible by the generosity of individuals, organizations, and businesses that contribute to our Raffle and Silent Auction. As an In-Kind Sponsor, you will receive recognition on event materials and our website—provided donations are confirmed before the print deadline

## Other Underwriting Opportunities

- Other underwriting possibilities and options for sponsorships are available. Let's discuss a specialized package to fit your needs.



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## Individual Ticket \$75

- One ticket to the event
- Event keepsake photo opportunities for lasting impressions
- A complimentary glass of prosecco for each guest to celebrate in style



## Ticket / Sponsorship Return Form

### Hats & Heels & Bow Ties Luncheon -

May 2nd 2025 – The Grove Lakewood Ranch, 11:30am

☐ Title \$10,000   ☐ Platinum \$5,000   ☐ Gold \$1,200   ☐ Silver \$600   ☐ Patron \$300   ☐ Other

☐ Individual Ticket \$75

☐ Unable to attend, but would like to make a donation \$ \_\_\_\_\_

☐ Will contribute an in-kind donation for the raffle

Other underwriting possibilities and options for sponsorships are available. If you would like to create your own sponsorship package, please contact Margi Dawson [mdawson@tpmanatee.org](mailto:mdawson@tpmanatee.org) or 941-747-1509 x346.

☐ Please contact us – so we can create our own sponsorship package

☐ Please bill us – so we can make payment arrangements

☐ Our check is enclosed with form (please make check payable to Turning Points)

☐ Credit card (check one)   ☐ Visa   ☐ Master Card   ☐ AMEX   ☐ Discover

Name (as you would like it to appear in print) \_\_\_\_\_

Contact \_\_\_\_\_ Company \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

**Please return commitment form by April 20th 2025**

Contact · Margi Dawson 941-747-1509 [mdawson@tpmanatee.org](mailto:mdawson@tpmanatee.org)

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