



Manatee County Stand Down – 27th Anniversary!

Saturday 11/01/2025 – 8am-Noon

Stand Down is a community event dedicated to helping veterans and non-veterans who are experiencing homelessness—or at risk of it—connect with vital resources and services. Everyone who attends receives support the very same day, from healthcare and legal aid to housing & employment assistance. But Stand Down is more than just services—it's a day of connection and community. Guests and volunteers enjoy live music, delicious food, fun activities, and the camaraderie of coming together for a common cause. Each year, more than 600 attendees and volunteers join us to make a difference.

Title Sponsor \$15,000

- Exclusive - Distinction as the 2025 Title Sponsor of the 27th Anniversary Manatee County Stand Down
- Exclusive - Opportunity for TV media, radio media, and print media interviews and mentions (see attached media)
- Exclusive - Opportunity for your company representative to welcome veterans and guests from the stage at opening ceremony
- Exclusive - Name & logo on Manatee County Stand Down signage on all Manatee County buses for 30 days prior to the event
- Exclusive - Name & logo on 1000 Manatee County Stand Down flyers distributed throughout the community
- Exclusive - Name & logo on Manatee County Stand Down T-shirts worn by over 300 volunteers
- Exclusive - Two vendor tables in a premium location
- Verbal acknowledgement of your exclusive sponsorship throughout the event
- Prominent logo recognition on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in all social media communications

Brigade Level (Entertainment) Sponsor \$8,000

- Exclusive - Distinction as the 2025 Brigade Level (Entertainment) Sponsor of the 27th Anniversary Manatee County Stand Down
- Exclusive – Entertainment area sponsor signage – prominently on the stage and in the Kids entertainment area
- Verbal acknowledgement of your sponsorship at opening ceremony
- One vendor table in a premium location
- Prominent logo recognition on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in all social media communications

Battalion Level (Food & Beverage) Sponsor \$5,000

- Exclusive - Distinction as the 2025 Battalion Level (Food & Beverage) Sponsor of the 27th Anniversary Manatee County Stand Down
- Exclusive – Food & Beverage area sponsor signage – prominently by the lunch station, Volunteer breakfast station and coffee and beverage station
- Verbal acknowledgement of your sponsorship at opening ceremony
- One vendor table in a premium location
- Company name and logo on all event materials including a banner at the stage and at the entrance
- Highlighted on websites and in social media communications

Company Level Sponsor \$3,000

- Distinction as a 2025 Company Sponsor of the 27th Anniversary Manatee County Stand Down
- One vendor table
- Company name and logo on event materials including a banner at the stage
- Highlighted on website and in social media communications

Platoon Level Sponsor \$1,000

- Distinction as a 2025 Platoon Sponsor of the 27th Anniversary Manatee County Stand Down
- Company name on 18" x 24" Thank You to Our Veterans yard sign posted at the Stand Down
- One Facebook tag as sponsor of the day

Other Underwriting Opportunities

- Other underwriting possibilities and options for sponsorships are available. Let's discuss a specialized package to fit your needs.

Contact Margi Dawson to discuss – mdawson@tpmanatee.org 941-747-1509 x346